# Roxana Iulia Miu
## Data Analyst

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## ABOUT ME

Data analyst with background in retail sales, passionate about analysis and finding solutions based on observations. Experienced in inventory and logistic related analysis, ready to transfer my soft skills and technical knowledge into the analysis field

## DIGITAL SKILLS

### Cloud Computing

AWS Global Infrastructure with accent on AWS Glue, AWS S3, EC2, DynamoDB, AWS Kinesis, AWS Athena and AWS Redshift

### Data Analysis and Visualization

Data Profiling, Data Wrangling, Data Analysis and Data Visualization using MS Excel (Advanced - Pivot tables and macros) / Python / SQL / Tableau

### Machine learning

Regression Analysis: Linear Regression, Logistic Regression
Clustering: K-Means, Hot Encoding
Time Series
Analysis
CI/CD, DevOps

### Data engineering and Big Data

Python, PySpark / Hadoop and Apache Spark

## EDUCATION AND TRAINING

### AWS Cloud Practitioner &Cloud Analyst
AWS Academy [ 01/01/2023 – Current ]

### Visual and Customer care for luxury product
Giorgio Armani S.P.A [ 15/11/2010 – 15/11/2011 ]

City: Bucharest | Country: Romania

### Computer Engineer
University of Computer Science Galati/Romania [ 01/02/2002 – 01/06/2006 ]

Country: Romania

## SOFT SKILLS

Analytical Thinking, Communication Skills, Problem-Solving Abilities, Critical Thinking, Attention to Detail, Organization Skills, Fast Learner, Flexibility, Time Management, Decision-Making, Creativity, Active Listening, Patience, Ethical Judgement, Positive Attitude, Perseverance, Team Leadership, Conflict Resolution

## LANGUAGE SKILLS

Mother tongue(s): Romanian
Other Languages: English, Spanish, German

# RECENT WORK EXPERIENCE

## Data analyst

Career Foundry Berlin [ 20/10/2023 – Current ]

Country: Germany

- Cleaning the data by maintaining the quality of data by using Excel, SQL or Python
- Model the data by creating and designing the structures of a database.
- Developing good knowledge of statistics and math to understand the which tools are more suitable for a situation.
- Interpret the data by finding patterns or trends in data that could answer the question at hand.
- Present the data by communicating the results of my findings through visualizations like charts and graphs (using Excel, Tableau or Python) , writing reports, and share information to interested parties.
- Developing new knowledge in big data and machine learning using Python
- Implemented Agile and Scrum methodology to optimize projects workflows.
- Being up to date with AWS Cloud Technology in continuous research of services.

### Project portfolio

- Instacart-data analysis for the upcoming marketing campaign.
- Rockbuster Stealth-insights of sales divided by genres and regions for the efficient distribution of the budget
- Medical Staffing for the flu season for the US territory
- GameCo-analysis of the video-game industry.
- Developers Salary Insights-a field related analysis

## Medical service consultant

Optical Shop Ramstein (Brillen Voigt and Augen Optik Mucke) [ 14/02/2020 – Current ]

Country: Germany

- A data-driven-analytical hands-on leader who can lead performance marketing efforts while building teams to accelerate fast-paced growth.
- Detail-oriented and focused on results, to include a desire to ensure sales goals are either met or exceeded.
- Ability to multi-task in a high-volume environment, meeting deadlines and client turn-around times.
- Perform administrative duties, such as record keeping and managing inventories.
- Excellent analytical skills with the ability to formulate logical, data-driven business insights and test new ideas to improve performance that drives growth.
- Proven ability to meet and exceed specified sales goals with 30%.
- Strong interpersonal skills to collaborate with customers and internal cross-functional teams.
- Self-motivated, organized with strict attention to details, and able to understand and manage customer expectations.
- Excellent analytical skills in identifying and resolving issues with the ability to communicate, both orally and in writing
- Identify customer's needs, solve, or coordinate an accelerated customer support solutions.

## Sales consultant

Josef Seibel Schuh Fabrik [ 01/02/2019 -01/10/2020]

Country: Germany

- Established and nurtured relationships with past customers and potential customers to facilitate sales.
- Developed sales, and reached the targets through knowledge of products, and cross-sales strategies.
- Conceptualized designs and ideas displaying the products of the store innovatively and attractively.
- Strategized the display and branding of store promotions and events for increasing sales of the store.
- Kept track of the purchasing trend of the consumers and strategized presentations accordingly